About Us

County-to-County (C2C) is a project of the Orange County Democratic Party that offers resources, support, and assistance to Democratic Parties in targeted North Carolina counties. Since its inception in 2016, C2C has helped over 40 candidates in more than 20 counties.

C2C has two goals:

1. To help elect Democrats to the North Carolina General Assembly;
2. To work with partner counties to build local party infrastructure.

Why we do what we do

To make progress for all North Carolinians in health care, education, and jobs, and to achieve fair voting districts, we must win state House and Senate elections across the state. To make and sustain our gains, North Carolina Democrats need strong county parties.

What we've done

In 2019 and 2020 County-to-County volunteers, working in 12 counties for 21 NCGA candidates,

- Made 181,000 phone calls by 1,900 phone bankers;
- Carried out literature drops for NC House and Senate candidates;
- Sent voters 17,000 hand-written postcards;
- Produced political skills webinars that trained 800 Democratic activists;
- Engaged approximately 200 high school and college students in political action and civic education.

What We're Doing

- Canvassing for House and Senate members we helped elect;
- Phone banking for these House and Senate members. More canvassing and phone banking will be scheduled as candidates declare they are running;
- Hosting informative virtual events.

How we do what we do

County Team Leaders form the principal link between C2C and our partner counties. CTLs work to gain a deep knowledge of the people and issues of their counties. They build relationships with county chairs, with candidates and campaign managers, and they work with other C2C team members to deliver volunteers and resources.

Service Team Leaders organize C2C volunteers to support our partner counties in the following ways:

- **Volunteer Recruitment and Engagement Team**: Working closely with the Communications and Training teams, the VRE team works to recruit volunteers, to enrich the volunteer experience, and to ensure that C2C volunteers are actively engaged in our activities and events.
- **Communications Team**: In addition to scheduling online recruitment and informational events, the team maintains the C2C website, creates and edits a regularly published Call to Action (CTA), and promotes C2C through Social Media.
- **Phone Banking Team**: Partners with county parties and candidates to organize callers, identify supporters, persuade undecided voters, and encourage supporters to cast their vote through in-person or virtual phone banks. Within Orange County, phone bankers recruit volunteers, promote events, and keep voter contact information current.
- **Canvassing Team**: Canvasses neighborhoods in partner counties, talking with voters and distributing Voter Registration and candidate information.
- **Voter Registration Team**: Develops and implements strategies to increase the number of registered and informed voters in partner counties. Trains volunteers in current voting requirements and strengthens relationships with other VR organizations.
- **Strategic Information Team**: Prepares profiles of partner counties using social, economic, demographic, and election data for County Team Leaders. Provides current information on local issues relevant to C2C candidates. Tracks legislative action on bills issues that highlight differences between two parties.
- **Data Management Team**: Responsible for data entry for all C2C operations. This includes assisting partner counties and candidates in preparing call and walk lists and recording results of phone banks and canvasses. Provides VoteBuilder training. Following elections Data Management creates tables, charts, and graphs reflecting demographic voting patterns.

HOW YOU CAN HELP

Become a County-to-County volunteer; your help is essential for electing Democrats in NC! Join the C2C volunteers who make a difference by canvassing in neighboring counties, staffing phone and text banks, registering voters, writing postcards, and more!

PHONE BANKS & EVENTS
Join a c2c volunteer team